

RECRUITMENT PROCESS OF PERSONNEL FOR BARGARH HANDLOOM AND AGRI PRODUCER COMPANY LIMITED, BARGARH

INCORPORATED UNDER THE COMPANIES ACT, 2013

(PART IXA of Companies Act 1956)
(COMPANY LIMITED BY SHARES)

Introduction and Background

I. The Name of the Company is **BARGARH HANDLOOM AND AGRI PRODUCER COMPANY LIMITED.**

II. Main objective of the Producer Company

- To carry on in India the business of production, harvesting, procurement, grading, pooling, handling, marketing, selling, export of Farm and Non-farm produce of the members or import of goods or services for their benefits.

- To carry on the business of production, harvesting, procurement, grading, pooling, handling, marketing, processing, resource development, development of System of Rice Intensification (SRI) , development of System of Crop Intensification (SCI) , development of System of Maize /Millet Intensification (SMI) , development of System of Wheat Intensification(SWI) and storage, bottling, packing, trading of all agricultural, horticulture, vegetables, medicinal, spices crops, Handicraft, Handloom, poultry, goat-keeping, Beekeeping, Pisciculture and trading of all Agro inputs like seeds, manure, fertilizers, pesticides, farm machinery and Farm Tools by and for its members.

- To carry on the business to produce, process, prepare, buy, sell, run, import, export of handloom products, fragrances, garments, tasar silk, handicrafts from different materials, bamboo and non timber forest products.

In the field of agriculture, Bargarh District known as “The Rice Bowl of Odisha” for its record in paddy production and contribution of one-fourth of paddy requirement of the state at present. The creativity of the local crafts Bargarh District has diverse forms of Handicrafts. Especially Handloom weaving famous just likes its Agriculture. In the first year of Producer Company’s Incorporation, PC will going to procurement of final products (Vegetables, Minor Forest Producer & handloom products) of their members in bulk and run the business through the proper value chain.

Job Description: Marketing Manager

Designation	Required Position	Qualification	Experience	Age	Monthly Salary
Marketing Manager	01	Graduation from any Discipline. However, Post Graduation in Social Entrepreneurship or Agribusiness Management or MBA and related fields will be given preference.	<ul style="list-style-type: none">• Experience in handling commodity (market side and production side)• 2-3 Years of experience in Marketing or related filed	Max 35 Years	Rs.15000/-

Job Profile: Marketing Manager

The scope of works of Marketing Manager shall include

- Identification of suitable products produced by SHG/PG for marketing.
- Prepare & Maintain Vendor List.
- Maintain Traders List and upto date market information.
- Assess input requirement of the members of PGs/SHGs and make all necessary arrangement for procurement of quality inputs.
- Receive purchase requisition and approval from authority.
- Solicit build/quotation/negotiation.
- Prepare of summary for bid analysis.
- Obtain recommendation and approval and ensure cost-effective and quality items are procured for the Producer Company.
- Prepare Purchase orders or Contracts of Purchase
- Ensure signing of Contract/ MoUs with Companies/ Vendors/ Traders for marketing.
- Follow up with vendors for timely delivery of the ordered items.
- Promotional & Marketing activities of district brand “SARBANI”.
- Marketing of products through e-commerce platforms.
- Marketing & promotion of products through social media/print & electronic media etc.
- Any other marketing related task as decided by Producer Company time to time.