

ONE DISTRICT ONE PRODUCT

Handloom industry is a prominent cottage industry in the state of Odisha. It provides employment opportunity to a large number of weavers and ancillary workers with the total number being next to agriculture Sector. Bargarh is the epicentre of handloom weavers district having total number of households 18,164 & 38,298 nos of weavers.

The weavers of Bargarh district are producing sarees, Bedsheet, Dress materials, Napkins, Lungi, furnishing items etc. by using mostly cotton yarn ranging from 2/80's to 2/120's mercerised yarn and very little use of silk yarn.

The following ongoing schemes are being implemented by Govt. of Odisha through Deputy Director of Textiles, Bargarh for the Socio economic development of weavers and ancillary workers of Bargarh district.

- Distribution of Looms, Accessories, Dobby, Sizing kit, Wefting Machine etc under the Component of Technological Intervention under Promotion of Handloom Industries Scheme.
- Concretization of Loom pit under Promotion of Handloom Industries Scheme (POHI).
- Skill Up gradation training Programme and Exposure visit to different handloom cluster both inside and outside state under POHI.
- Construction of Workshed under POHI.
- Mukhya Mantri Bayana Jyoti Yayona (MBJY)
- Barista Bunakar Sahayata Yojana (BBSY)
- Bunakar Assistance for Livelihood and Income Augmentation (BALIA)
- Cluster Development Programme

There are 48 nos of primary weavers co-operative society functioning in the Bargarh district for providing employment to more than 39,000 of weavers which includes Sambalpur Bastralaya Handloom Co-operative Society Ltd, Bargarh which is the largest primary weavers co-operative society of the State functioning since 1954 in the state of Odisha under Handlooms, Textiles & Handicrafts Department.

SAMBALPURI BASTRALAYA HLCS LTD. BARGARH

It is a Production-cum-marketing unit having its turn-over about Rs.64.00 crore per annum. The society provides raw-materials to its weaver members and collect the finished handloom products by paying fair conversion charges to them and sold their products in its own sales outlets as well as through agents. They are also participating in Various Expos, Exhibitions inside and outside the state to generate funds for providing regular employment to the weavers of this region as well as to the weavers of the Eastern part of the state of Odisha through the affiliated W.C.S. .The society also provide technical support to them for their socio-economic development in the region. The society has a Dyeing unit of its own at Bargarh having capacity of 200 bundles per day to meet the production requirement of the branches. The production ranges of the society includes tie & dye design Sambalpur Saree, dhotis, Lungies, Napkins, Bed-covers, furnishing materials, dress materials etc made up of

cotton yarn, mercerized yarn, silk yarn and tassar yarn. The range of production is more than 3000 varieties.

Details of Nodal Officer ODOP-

Name-	Sri Hrusikesh Mahali
Designation-	Deputy Director of Textiles, Bargarh Cum Managing Director, Sambalpuri Bastralaya HLCS Ltd. Bargarh.

Details of District ODOP Team-

Team Leader- Sri Hrusikesh Mahali, DDT, Bargarh

Member- Sri Sarat Lal Singh, SARCS, O/o DDT, Bargarh

Member- Sri H.K Mishra, Marketing Officer, Sambalpuri Bastralaya

Member – Sri Mayadhar Behera, Technical Assistant, O/o DDT, Bargarh

Member- Sri G.C Meher, Technical Assistant, O/o DDT, Bargarh

Member- Sri Swastik Kumar Meher, Technical Assistant, O/o DDT, Bargarh

Support Desk for ODOP-

Contact Number- 06646-233161, 9348381720

Grievance Redressal application form – <https://forms.gle/Zb1GeYHcvKezskFX7>

List of Activities being undertaken by district administration under ODOP initiative-

- Design Development
- Skill-Upgradation
- Tech. Upgradation
- Infrastructure Development
- Health Camp
- Eye Camp
- Financial Support

Details of Quality assurance lab and Processing Unit-

The Sambalpuri Bastralaya HLCS Ltd. Bargarh has a Dyeing unit of its own at Bargarh, which grey yarn about 200 bundles has been dyed to meet the requirement of the production branches. The colour used in the fabrics are AZO free and having fastness in rubbing and bleaching. The Dyeing unit have following Machineries:-

- Cabinet Hank Dyeing Machine
- Hydro extractor
- Boiler
- Manual Scouring Tank
- Drying Chamber

There is also a Textile Testing lab established at premises of Dyeing unit to ensure the right quality of the items like yarn, fabric, garments etc. Yarn count, composition, twist factor etc. are tested and maintained to a standard limit for the yarn manufacturing plan. The test facilities available are given below-:

- Lea&Yarn Count Test
- Tensile Strength Test for measuring CSP
- Yarn Evenness
- Rubbing Fastness
- Washing Fastness
- Light Fastness
- Sample Dyeing
- Twist Test

Institutional support to beneficiaries availing support under ODOP initiative-

- O/o Deputy Director of Textiles, Bargarh
- O/o District Industries Centre, Bargarh
- Sambalpuri Bastralaya HLCS Ltd. Bargarh
- ORMAS
- EDII through its cluster activities.
- KPMG through SIDBI Cluster.

Institutional Funding Support available for ODOP beneficiaries .

- All the eligible Handlooms weavers and ancillary workers to avail a cash credit loan up to Rs 100,000/- from SDCC Bank with interest subvention under the Scheme of Bunakar Assistance for Livelihood and Income Augmentation(BALIA)
- Handlooms weavers are eligible to get assistance under PMEGP loan upto 50 lakhs under manufacturing category ,MUDRA Scheme.

Details of ODOPproducts Supplier-(10)

1. SamabalpuriBrastralaya (Contact –9937752686)
2. Attabira Weavers Co-op. Society(Contact-9937607784)
3. Janata bastralayaWeavers Co-op. Society(Contact-7008306764)
4. BarpaliKosta Weavers Co-op. Society(Contact-7008786783)
5. Debangon Weavers Co-op. Society(Contact-9937117583)
6. Gudesira Weavers Co-op. Society(Contact-8917251300)
7. GourgaonWeavers Co-op. Society(Contact-9937895552)
8. Dahita Weavers Co-op. Society(Contact-8260805176)
9. MaaPatameswariWeavers Co-op. Society(Contact-7751002219)
10. Jalpali Weavers Co-op. Society(Contact-9437501273)

